

\$26.95



Hi. It's Ricochet here!

Dad took a couple days off for his birthday so I decided to write the March Newsletter for him. Let me know what you think!

DAVID'S POSITIVE HOME NEWS

www.davidcathers.com

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First of all if you really like this months articles be sure to let dad know. And you might mention that he throw in a couple Doggie Biscuits for the good work.

This month I know Dad is busy with his Rotary club. They are having their annual Auction Fundraiser. That's on **March 19th**. If you want to pick up some Great Deals give him a call. They still have a few seats available. It's going to be a "**Taste of Gig Harbor**" Theme. There will be 8 restaurants providing food. Hey and **Rick Anderson** the magician will be performing for the crowd.

Ooops! That was just a Dream. (Wake up Ricochet). I got that mixed up. It will be Miss Washington that is helping at the Rotary Auction.

The event is going to be held at the Boys and Girls Club in Gig Harbor.

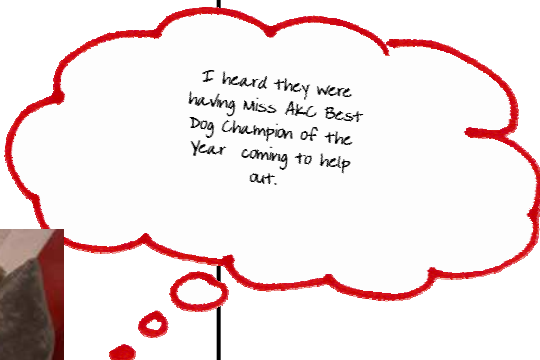
He is also busy waiting the arrival of his book and CD's from the printer. I've read the book and listened to the audios as we take our Saturday car rides. Of Course that is between the times I have my head out the window. *Have you ever notice how we dogs like to have the wind in our face when riding in a car?* But if you blow in our face we want to

bite your nose. I've never understood why. All I know is it comes naturally to me. Okay, **anyway** you should get a copy of his book and the CD's. He was hanging out with some pretty

year. And I know it really helped him have a good year in 2010. He was also able to help many other business owners improve their marketing. (maybe he could help you too).

Hopefully I can talk him into letting me star in one of his Web TV shows. What do you think about a show about the concerns for your favorite pet when moving? Send him note and tell him Ricochet said so.

Thanks for reading so far! Now go finish the rest of the newsletter. This is your **CEO (Canine Executive Officer) Ricochet**.



Sharp Marketing Entrepreneurs this last

Get more information at-

www.DavidCathers.TV

Or

www.DavidCathers.com

253-278-9251

Congratulations February Winner

WELCOME TO CATHERS CORNER



Well one thing I know is Dad had a Great time on his birthday. Mom & Grandma invited a few of his friends. They all surprised him at dinner. They went to Indochine. I hear its amazing Thai food.

They surprised him and gave him tickets to go see Garth Brooks in Las Vegas. That will be in a couple months. And I know Dad is getting ready for the Glazer Kennedy Super Conference in Chicago next month. He'll come back fired up with more Marketing ideas to implement.

Hey the ballroom dancing classes are working. Lucky & I have been watching him and mom practice. They look like they are having fun.

Keep reading and don't forget to send in your answer to the Monthly Quiz Question. You could win those Movie passes.



*Ricochet
for David*

Bentley here. Ricochet needed one more story. I thought you'd like this.



Did you ever wonder how My Dad makes all those personalized cartoons and stamps?

What about those arrows and stuff? It's all part of a program that his friend Mike Capuzzi designed. They call it Copydoodles. And he has this great online program that can really increase your marketing ability. Dad is an affiliate and can tell you more. **Check out the link for more information.**

<https://mikecapuzzi.infusionsoft.com/go/CD/DCathers>



Use your cell phone scanner to go directly to the website

Real Estate Question of the Month

What is a Voluntary Benefits Program?

Last month we received many guesses to this question. Now let's make it clear. As an example we will use the **Prime Lending Benefits Program**.

This program is designed as a *benefit* an employer can offer their employees. This Voluntary Benefit Program lets you provide your employees a real, tangible benefit at *no cost to the company* while providing employees the opportunities to save hundreds or even thousands of dollars each time they buy, sell or refinance a home.

Such as 20% cash rebate each time you buy or sell a home. And 20% reduction in lender fees when you close a loan with Prime Lending, A Plains Capital Company.

The keys to this are that the employer gets to offer more benefits to his employees. All the program is facilitated by the Benefits Coordinator with Prime Lending. All advertising is done by the Program Coordinator. She also works directly with the employee and agent.

So why else would a business want to offer this benefit to their employees? Well the statistics show that homeownership offers long term financial security.

* People want the American Dream of owning their own home. (You become the hero).

* Employees see employers who offer these benefits as bringing added value to their personal life.

* The Prime Benefit Program helps take the fear out of the home buying & selling process by offering a personal contact that will walk them through the process.

* The Benefit Program also helps the employee with discounts on other associated expenses. Such as movers, insurance, and contractors to name a few.

What do I do next to learn more? If your employer does not offer this benefit give me a call. Since I work with **Traci Skinner** at Prime Lending, we are teaming up to make this Program available to businesses. Just give me a contact person for your employer and I'll present them with everything they need to know.

Call me directly at 253-278-9251.

Again your employer can offer this at **No Cost** to them. And you can start saving money on your next Purchase or Sale.

INFORMATION CORNER

Valuable ^{FREE!} reports for Buyers and Sellers mailed to you at no cost or obligation. Call anytime, 24 hours a day to 1-877-560-0175 and enter the ID# of the Information that you would like to receive.

BUYERS

1. **SAVE THOUSANDS**— Find out how you can save thousands of dollars when you buy a home ... **ID# 1014**
2. **STOP PAYING RENT**— Learn how to buy your first home for as little as renting ... **ID# 1001**
3. **HOW TO BUY A HOME WITH AS LITTLE AS NO MONEY DOWN.....** **ID# 1025**
4. **10 BEST BUYS HOT LIST**— Receive a FREE list of the most current Best Buys in your desired location and price range **ID# 1040**
5. **9 BUYER TRAPS**— How to avoid these common traps that could cost you the home of your dreams.... **ID# 1018**

SELLERS

1. **11 HOME INSPECTION PITFALLS**— Learn about these common and costly traps BEFORE you list..... **ID# 1003**
2. **COSTLY HOMESSELLER MISTAKES**— Learn how to avoid these common mistakes and save yourself thousands of dollars when you sell your home... **ID# 1000**
3. **HOW TO SELL YOUR HOME WITHOUT AN AGENT ...** **ID# 1017**
4. **FIND OUT WHAT AREA HOMES ARE SELLING FOR**— Receive a Free computerized hotlist of recent home sales and current Listings ..**ID# 1041**

Thoughts to Ponder

1. Someday we'll look back on all this and plow into a parked car.
2. If it ain't broke, fix it till it is.
3. Dijon vu - the same mustard as before.
4. A duck's quack doesn't echo, and no one knows why.
5. The word racecar and kayak are the same whether they are read left to right or right to left.

For More Information: Visit: www.DavidCathers.com or Call 253-278-9251



David Cathers

March Quiz Question

What is a Voluntary Benefits Program?

Hint: the answer is somewhere in this newsletter...



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Ricochet Reporting

Cathers Corner

Real Estate

Question of the Month

March Quiz Question

Everyone who calls 278-9251 or emails (David@DavidCathers.com) the correct answer by the **31st of this month** will be entered into a drawing for Free Movie Pass for Two.

Enjoy a night out with someone special on me. (Your Odds are better than you think)

BE A WINNER!

This Months Vendor Highlight:

Traci Skinner Prime Lending

This month, as every month, you'll want to save your newsletter so you'll have Traci's number handy. It has been a privilege to work with Traci for the last 5 years of my business. When you decide to buy a property you need to have a Specialist for the financial questions that must be answered.

It is my pleasure to recommend Traci Skinner. I have not found anyone else that knows so much about this industry. She will spend the necessary time with you. You can be sure you will run through all your "what if" scenarios. When you have other questions she will answer your calls. Traci will follow up. She can help you set up a plan if you need to improve your credit so you can make that Dream Home Purchase.

Give Traci Skinner a call. You'll be glad you did!!

253-677-9493 cell or 253-848-5494 office

You asked for Information—We Got It!

Check out www.DavidCathers.com & www.DavidCathers.TV